

theGuardian

OBJECTIVE

Make Money In Up or Down Markets

INVESTMENT PHILOSOPHY

At ProfitScore, understanding risk is where every investment decision begins, and we believe investment success over the long-run can only be achieved through appropriate risk mitigation. Capital preservation is the cornerstone of our investment philosophy. The foundation for our investment decisions is based on the fact that markets are constantly changing and within every market environment, long or short opportunities exist to grow and protect client assets.

INVESTMENT STRATEGY

ProfitScore portfolios are strategically built with a broad exposure to a diverse group of global asset classes. Utilizing multiple investment managers, individual asset class exposures are tactically managed daily based on their perceived risk in proportion to their expected favorable return. Our unified multi-manager platform allows us to employ a team of absolute-return specialists for each asset class we manage.

OUR EDGE

Consistent performance in both bull and bear markets

- Multiple Investment Managers
- Actively Managed Asset Classes
- Diverse Long/Short Strategies
- PhD Lead Quant Research Dept.
- Mitigation of Manager Specific Risk
- Uncorrelated Return Streams
- Specific Performance Goals
- Institutional Style Asset Management
- Absolute Investment Returns
- Positive Upside Capture Ratios
- **Negative Downside Capture Ratios**
- Over 100 Years of Cumulative Investment Experience!

www.profitscore.com
800-694-2320

ProfitScore®

Capital Management, Inc.

A HIGHLY SOPHISTICATED FORM OF DIVERSIFICATION
In 2008, the majority of ProfitScore clients prospered, increasing the value of their portfolio in what is being called the worst bear market since the Great Depression.

PERFORMANCE AS OF 6/30/2010



Asset Class	US Govt Bonds	US Govt Bonds (Inflation Adjusted)	US Govt Bonds (Real Return)	US Govt Bonds (Nominal Return)	US Govt Bonds (Real Return - Inflation)	US Govt Bonds (Nominal Return - Inflation)	US Govt Bonds (Real Return - Inflation - Real Return)	US Govt Bonds (Nominal Return - Inflation - Real Return)
1 Year	1.21%	1.21%	1.21%	1.21%	1.21%	1.21%	1.21%	1.21%
1 Month	1.21%	1.21%	1.21%	1.21%	1.21%	1.21%	1.21%	1.21%
1 Year	1.21%	1.21%	1.21%	1.21%	1.21%	1.21%	1.21%	1.21%
1 Month	1.21%	1.21%	1.21%	1.21%	1.21%	1.21%	1.21%	1.21%
1 Year	1.21%	1.21%	1.21%	1.21%	1.21%	1.21%	1.21%	1.21%
1 Month	1.21%	1.21%	1.21%	1.21%	1.21%	1.21%	1.21%	1.21%

Empower your practice to benefit from exactly the same absolute-return investment techniques used by successful asset managers managing billions of dollars all over the world.

Investment	Risk & Return	Modern Portfolio Theory	Tactical Management	Dynamic Asset Allocation	Multi-Manager Absolute Return (APT)
Stock	Low	Medium	High	High	Low
Manager Specific	Low	Low	High	High	Low
Strategy Specific	High	Medium	Low	Low	Low
Market	High	Low	Low	Low	Low
Commodity Specific	High	Low	Medium	Low	Low
Real Estate	High	Low	Medium	Low	Low
Infrastructure	High	Medium	High	High	Low
Private Equity	High	Medium	Medium	Medium	High
Risk-Adjusted Returns	Low	Low	Medium	Medium	High

INVESTMENT METHODOLOGY

As a quantitative manager with a systematic, disciplined approach, capital preservation is the cornerstone of our methodology. Our enhanced portfolio management process is based on our Advanced Portfolio Theory™ (APT). Using APT, we:

Risk We Mitigate:

- Market, Sector, Industry

1. Strategically place your assets into alternatively-managed, diverse asset classes.
2. Dynamically allocate assets within each asset class to a team of highly specialized, non-correlated, quantitative-based, long/short investment managers.
3. Adjust investment, manager, and portfolio allocations as determined by our proprietary allocation algorithms.

By employing our team of absolute-return specialists in disciplines like government bonds, equity sectors, commodities, foreign equities, real estate, precious metals, energy, high yield bonds, US dollar, and various other asset classes, your clients have the opportunity to achieve a better outcome over the long-term than if they were relying on a single manager or generalist to invest their assets.

AS NEVER BEEN EASIER

APT allows us to trade and manage each of your client's separately-managed, uncorrelated, absolute-return investment managers. Think of it as your own complete transparency, daily liquidity and total control of all the accounts under your part of your team!



PORTFOLIO MANAGERS

John M. McClure
Senior Portfolio Manager
President and CEO

Mike Mann
Co-Portfolio Manager
Senior Vice-President

Dr. Howard Bandy
Director of Research

can promote ProfitScore's multi-manager portfolios to your clients, and the management of your own firm. Depending on overall asset size, making it your own, to help grow your firm's assets under

does not guarantee future results. Actual performance is based on the use of accounts traded at America. Accounts traded at other times may not necessarily reflect performance. Real time to the start of our initial portfolio. All performance metrics and statistics are based on the period 2002 through the end of the last business day of the most recent month listed in the performance

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